Career Development Program Proposal for Koyuk High School Students 9th-12th

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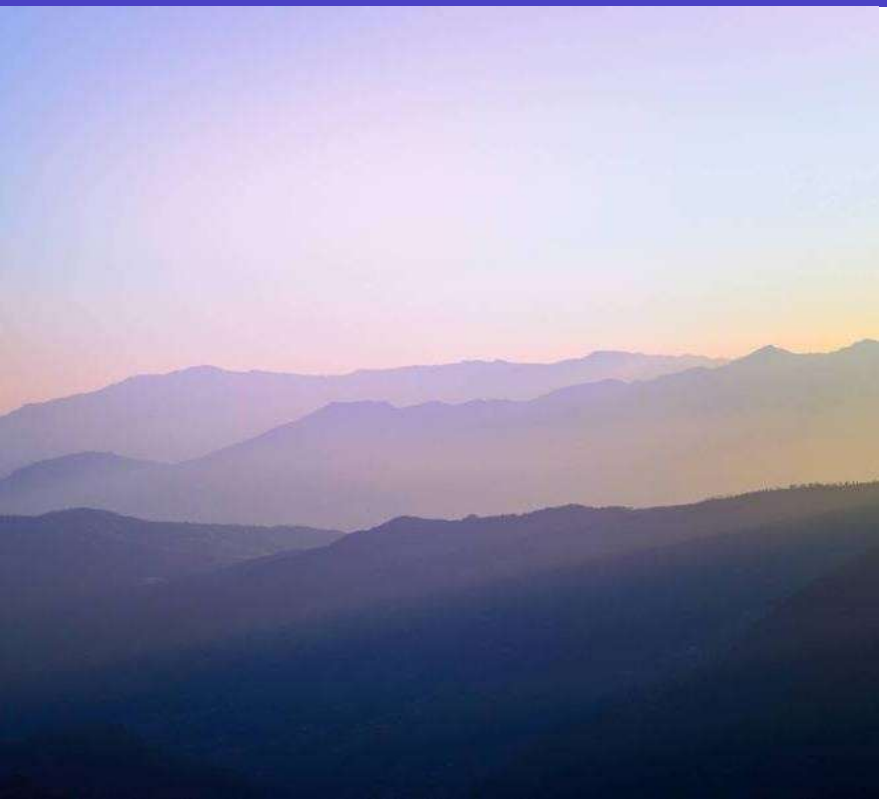
COUC 522

Introduction

- Location: Koyuk, Alaska
- Population: Approximately 90 students
- Unique Characteristics:
  - Isolated
  - Native Alaskan Tribes
  - Limited Resources

Summary of the Program



- Purpose: Provide, Expand, Support, and Promote
- Target Population: 9th-12 graders
- Delivery of the Career Development Program: School, District, and Online Platforms

Rationale

- Ethical Duty:
- Career Development Theory: Holland's Theory of Career Choice
- Target Population: 9-12th Graders
- Needs Assessment Strategy:
  - Methods: Surveys and Interviews
  - Data Use: Interests, Needs, and Gaps

Needs of Koyuk Students

Needs:

- **Cultural Preservation**
- **Community Connection**
- **Access to Career Development Resources**
- **Access to Career Opportunities**
- **Cultural Identity**
- **Equal Access to Postsecondary Opportunities**
- **Cultural Sensitivity**
- **Support Networks**
- **Affirming and Inclusive Environment**

Supporting Articles

- Article One: Place-Based Education as a Tool for Rural Career Development

- Article Two: Motivation and Engagement Among Indigenous (Aboriginal Australian) and non-Indigenous students

Program Standards and Learning Objectives

ASCA Mindsets and Behaviors	NCDG Standards	Objective 1	Objective 2	Objective 3
1. M 2. 2. B-LS 1. 3. B-LS 7.	1. SEL1 2. CD3 3. CD1	1. By the end of the first three months, students will be able to identify at least three potential career paths that aligns with their interests and personality.	2. By the end of the second three months, students will demonstrate improved career related skills via internships and/or job shadowing.	3. By the end of the program and/or school year, students will develop a comprehensive career plan.

Career Development Interventions

- Online Career Assessments
  - Focus: Self-Assessment and Planning
  - Theoretical Basis: Trait and Factor
  - Evidence-Based Practices: Assessment Tools
- Career Exploration
  - Focus: Introduction to Various Career Options
  - Theoretical Basis: Holland's Theory
  - Evidence-Based Practice: Interactive Sessions
- Group Counseling Sessions
  - Focus: Peer Support and Group Activities
  - Theoretical Basis: Social Cognitive Career Theory
  - Evidence-Based Practice: Group Activities
- Job Shadowing and Internships
  - Focus: Real World Experiences
  - Theoretical Basis: Life-Span, Life-Space
  - Evidence-Based Practice: Partnerships

Delivery of the Program

Delivery Methods

- In-person
- Online
- Partnerships

Consultation and Collaboration

- Establishing Community partnerships
- Implementation Plan

Program Marketing

Marketing Strategy

- School Newsletter
- Community Events
- Collaborating with Community

Marketing Materials

- Flyers
- Social Media
- School Website
- School Facilitated Conferences
  - Presentation

Social Media Post (Example)

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Koyuk Career Development Program

Connecting Culture and Careers

🎓🌟 Explore Your Future! 🌟🎓

- Koyuk Malimut Students! Are you ready to explore your future and gain real-world experience? Join our Career Development Program for high schoolers in grades 9-12!
- 🔍 Discover your interests
- 💼 Participate in job shadowing & internships
- 🖍️ Attend engaging field trips, workshops, & group sessions
- 🌐 Get access to online resources & assessments
- Don't miss out on this amazing opportunity to jumpstart your career journey!
- 🗓️ Check out our schedule and sign up today! 🌐 Visit our website: BSSD.Alaska.Org
- 📧 Contact us: kglasco@BSSD.edu
- #CareerDevelopment #FutureLeaders #HighSchoolStudents #RealWorldExperience #YourFutureStartsNow

Resources and Potential Costs

Resources

- Materials
- Staffing
- Facilities
- Transportation

Cost Estimates

- Equipment and Materials: $1000
- Staffing: $20,000 Annually
- Facility Cost: $0
- Transportation: $10,000 Annually
- Additional Costs: $5,000

Program Evaluation

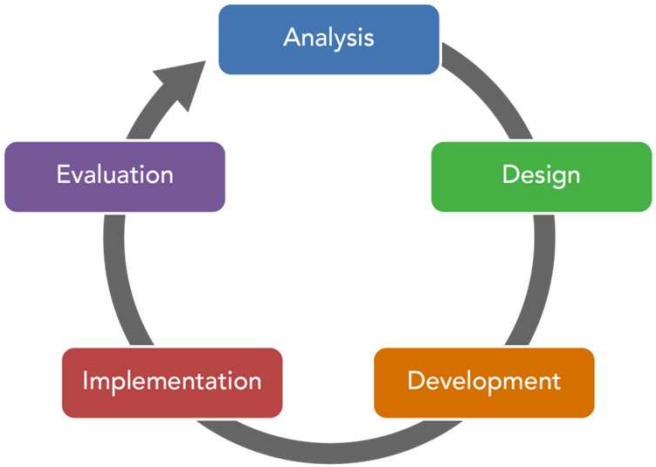
Evaluation Methods

- Questionnaire/Interview
  - Measure
  - Timing/Frequency
- Formal Instruments
  - Measure
  - Timing/Frequency

Plan for Data Use

- Analyze
- Report
- Changes

Time to Evaluate



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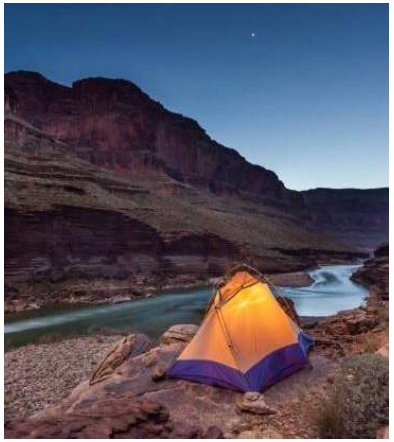

Thank you